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| **Goals:** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday/Sunday** |
| >Finish Week 1 of HSR  >Have biz name picked  >Start working on brand  >Have 5 photos for portfolio done  >Start creating team of vendors  >Have business setup mapped out | >Do Day 1 Training Overview, Week 1 Overview and Getting Started Guide Sections  >Create and Photograph a vignette  >Schedule HSR Planning Checklist activities over the next two weekends  >Go to Godaddy and try names writing down my favorite 3  >Talk with friends about names | >Read and Watch Day 2 Industry Overview and Consultation Sections  >Go to the Forms Section and download handouts I liked the best and organize in folders on my computer  >Read and enjoy Day 1 & 2 of Design Modules  >Practice on my home and photograph | >Read and Watch Day 3 HSR Guide to Success  >Go to the Forms Section and download handouts I liked the best and organize in folders on my computer  >Pick favorite price sheets and edit  >Pick Staging Report and edit/review  >Practice going through my home with Staging report | >Read and Watch Day 4 “Art of the Walk and Talk”, Quick Start & Anatomy of Staging Day sections  >Have a clear idea for my occupied consultation process and pricing  >Read Day 3 & 4 Design Modules  >Reserve my domain at Godaddy  >Order your premium website  CELEBRATE! | >Read and Watch Day 5 Vendor Info  >Research Yelp for vendors  >Take Week 1 Quiz  >Watch Day 10 Bling Your Brand Section  >Pick brand colors  >Order logo for biz | Do Day 1 Activities: Checking account, talk to insurance, lawyer/accountant, register business/llc  >Read Day 5 Design module  >Transform rooms in friend/my home |
| >Finish Week 2 of HSR  >Have resell license  >Able to handle vacant homes, rental company relationship created  >Order Website  >Have social profiles and email address | >Do Day 8 Week 2 Overview and A-Z Vacant sections  >Go to the Forms Section and download/organize handouts I liked  >Inventory my accessories in excel  >Apply for resell license in Black Book | >Read through Day 9 HSR Activities  >Set up Mailchimp for emails  >Reserve gmail email for business  >Read Day 8,9,10 of Design Modules  >Take photos of myself outside for website and branding  >Look up and visit furniture rental co | >Read and Watch Day 10 activities  >Reserve your business facebook, instragram, Houzz and Pinterest  >Use Canva to create headers for those profiles  >Put your logo on all your forms  >Create business cards | >While waiting for website to be complete, jump to Week 3…  >Read and Watch Day 15 Redesign activities  >Create a word doc of all your services/pricing for future website  >Read Day 11, 12 Design Modules  **>Take the Day 19 HSR Test (it’s based on Training Manual)** | >Read and Watch Day 16 HSR Activities  >Be clear on agent partnerships and handouts (add logo)  >Get your HSR Certificate…woot! | >Open House Assessments day  >Start shopping for accessories, see the Products I love area >Friend them on FB  >Do a room in friends house for portfolio |
| >Get my HSR Certificate!  >Dial in my website  >Launch my new biz to friends and family  >Start a Google PPC campaign  >Further dial in my entire processes for all services | >Skim through Day 17 & 18 of training knowing those are options for later if I should need to add to my biz  >Brag about HSR Certificate on FB to friends and family  >Have all the wording for my website done so I can easily set it up when ready  >Download my HSR logos for forms, etc..  >Read the Day 15-16 Design Modules | >Reach and Watch Day 11 of Marketing  >Have a clear understanding of a funnel  >Consider my sexy giveaway (Top Dollar Guide? Paint Cheat Sheet?)  >Go to Social Media Library download videos/imagery for future marketing  >Create a 5 email sequence in Mailchimp geared towards agents  >Connect with local RESA chapter  >Read the Day 17-18 Design Modules | >Read and Watch Day 12 Training  >Start researching agents and homes in my area  >Start building list of agents and offices to connect with  >Consider joining Realtor Association if that fits my personality and I will use it  >Consider writing articles or a blog if that fits my personality  >Research more stagers websites to see how I want mine to look  >Watch the Day 19 Trends Module | >Website Creation Day!  >Edit my HSR website (if I purchased it) otherwise create one on Wix, Squarespace, etc…  >Spend all day dialing in my website with HSR imagery, gifs, social media, videos for my site, etc.. all in the HSR library area  >Keep my portfolio photos, personal photo, brand colors and social profile links in one area on my computer for easy access  >Send my site link to trusted friends for advice/input | >Go back to Day 11 of training and connect my new site with all those directories  >Create Houzz, Yelp, Google, etc listings  >Set up PPC campaign on Google  >Critically review my site, profiles, photos etc…  >Edit HSR and ASHSR profiles | >Review HSR Site map for anything I may have missed  >Feel amazingly proud of myself for accomplishing so much in so little time!  >Practice on friend’s house  >Start connecting with agents at Open Houses again |
| >Get my first paid job  >Connect with 20 agents  >Launch my marketing campaign | >Begin my wave marketing campaigns  >Consider a FB Ad campaign  >Put my marketing knowledge to work and watch the clients roll in! |  |  |  |  |  |
| **Accomplished the Week of:** | | | **Accomplished the Week of:** | | | |
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| **Accomplished the Week of:** | | | **Accomplished the Week of:** | | | |
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| **Sunday** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday** |
| To Do: | To Do: | To Do: | To Do: | To Do: | To Do: |  |
| **Sunday** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday** |
| To Do: | To Do: | To Do: | To Do: | To Do: | To Do: |  |