|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Goals:** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday/Sunday** |
| >Finish Week 1 of HSR>Have biz name picked>Start working on brand>Have 5 photos for portfolio done>Start creating team of vendors>Have business setup mapped out | >Do Day 1 Training Overview, Week 1 Overview and Getting Started Guide Sections>Create and Photograph a vignette>Schedule HSR Planning Checklist activities over the next two weekends>Go to Godaddy and try names writing down my favorite 3>Talk with friends about names | >Read and Watch Day 2 Industry Overview and Consultation Sections>Go to the Forms Section and download handouts I liked the best and organize in folders on my computer>Read and enjoy Day 1 & 2 of Design Modules>Practice on my home and photograph | >Read and Watch Day 3 HSR Guide to Success>Go to the Forms Section and download handouts I liked the best and organize in folders on my computer>Pick favorite price sheets and edit>Pick Staging Report and edit/review>Practice going through my home with Staging report | >Read and Watch Day 4 “Art of the Walk and Talk”, Quick Start & Anatomy of Staging Day sections>Have a clear idea for my occupied consultation process and pricing>Read Day 3 & 4 Design Modules>Reserve my domain at Godaddy>Order your premium websiteCELEBRATE! | >Read and Watch Day 5 Vendor Info>Research Yelp for vendors>Take Week 1 Quiz>Watch Day 10 Bling Your Brand Section>Pick brand colors>Order logo for biz | Do Day 1 Activities: Checking account, talk to insurance, lawyer/accountant, register business/llc>Read Day 5 Design module>Transform rooms in friend/my home |
| >Finish Week 2 of HSR>Have resell license>Able to handle vacant homes, rental company relationship created>Order Website>Have social profiles and email address | >Do Day 8 Week 2 Overview and A-Z Vacant sections>Go to the Forms Section and download/organize handouts I liked>Inventory my accessories in excel>Apply for resell license in Black Book | >Read through Day 9 HSR Activities>Set up Mailchimp for emails>Reserve gmail email for business>Read Day 8,9,10 of Design Modules>Take photos of myself outside for website and branding>Look up and visit furniture rental co | >Read and Watch Day 10 activities>Reserve your business facebook, instragram, Houzz and Pinterest>Use Canva to create headers for those profiles>Put your logo on all your forms>Create business cards | >While waiting for website to be complete, jump to Week 3…>Read and Watch Day 15 Redesign activities>Create a word doc of all your services/pricing for future website>Read Day 11, 12 Design Modules**>Take the Day 19 HSR Test (it’s based on Training Manual)** | >Read and Watch Day 16 HSR Activities>Be clear on agent partnerships and handouts (add logo)>Get your HSR Certificate…woot! | >Open House Assessments day>Start shopping for accessories, see the Products I love area >Friend them on FB>Do a room in friends house for portfolio |
| >Get my HSR Certificate!>Dial in my website>Launch my new biz to friends and family>Start a Google PPC campaign>Further dial in my entire processes for all services | >Skim through Day 17 & 18 of training knowing those are options for later if I should need to add to my biz>Brag about HSR Certificate on FB to friends and family>Have all the wording for my website done so I can easily set it up when ready>Download my HSR logos for forms, etc..>Read the Day 15-16 Design Modules | >Reach and Watch Day 11 of Marketing>Have a clear understanding of a funnel>Consider my sexy giveaway (Top Dollar Guide? Paint Cheat Sheet?)>Go to Social Media Library download videos/imagery for future marketing>Create a 5 email sequence in Mailchimp geared towards agents>Connect with local RESA chapter>Read the Day 17-18 Design Modules | >Read and Watch Day 12 Training>Start researching agents and homes in my area>Start building list of agents and offices to connect with>Consider joining Realtor Association if that fits my personality and I will use it>Consider writing articles or a blog if that fits my personality>Research more stagers websites to see how I want mine to look>Watch the Day 19 Trends Module | >Website Creation Day!>Edit my HSR website (if I purchased it) otherwise create one on Wix, Squarespace, etc…>Spend all day dialing in my website with HSR imagery, gifs, social media, videos for my site, etc.. all in the HSR library area>Keep my portfolio photos, personal photo, brand colors and social profile links in one area on my computer for easy access>Send my site link to trusted friends for advice/input | >Go back to Day 11 of training and connect my new site with all those directories>Create Houzz, Yelp, Google, etc listings>Set up PPC campaign on Google>Critically review my site, profiles, photos etc…>Edit HSR and ASHSR profiles | >Review HSR Site map for anything I may have missed>Feel amazingly proud of myself for accomplishing so much in so little time!>Practice on friend’s house>Start connecting with agents at Open Houses again |
| >Get my first paid job>Connect with 20 agents>Launch my marketing campaign | >Begin my wave marketing campaigns>Consider a FB Ad campaign>Put my marketing knowledge to work and watch the clients roll in! |  |  |  |  |  |
| **Accomplished the Week of:** | **Accomplished the Week of:** |
|  |  |
| **Accomplished the Week of:** | **Accomplished the Week of:** |
|  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sunday** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday** |
| To Do: | To Do: | To Do: | To Do: | To Do: | To Do: |  |
| **Sunday** | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** | **Saturday** |
| To Do: | To Do: | To Do: | To Do: | To Do: | To Do: |  |