



Home Staging Resource

Solutions for Professional Home Stagers & Redesigners

Website Checklist for Stagers

Can Your Website Do This?	HSR Website	Your Site
Looks great on all devices	Yes	
Has a "click to call" to make it easy for mobile visitors to call me	Yes	
Let's you change the style completely to fit your brand	Yes	
Has a full-width look that is the style of websites today	Yes	
Is Wordpress based, so Google loves it	Yes	
Lets you "see as you edit" each page to make edits fast	Yes	
Let's you click and drag or quickly copy elements on the page	Yes	
Has built-in Landing Pages that look great for quick page creation	Yes	
Is designed to capture visitors from every devide and build credibility	Yes	
Was specifically created for the staging industry!	Yes	
Has built-in staging videos, images and content	Yes	
Let's you "undo" or go back to a previous "revision" days ago	Yes	
Has many ways you can capture leads from lightboxes, popups, etc...	Yes	
Has several built-in Testimonial Box styles	Yes	
Has several built-in Content Box and Column styles	Yes	
Has built-in "Call to Action" styles, Checklists, Guarantee boxes, etc...	Yes	
Has SEO Plugin installed and keywords already strategically placed	Yes	
Create pages, has a built-in blog and social plugins	Yes	
Allows you to specify every color	Yes	
Allows you to specify every font	Yes	
Allows you to build a million different styled buttons	Yes	
Allows you to Google map embed your location	Yes	
Allows you to save specific content to use on other pages	Yes	
Easily add content boxes with icons pre-built	Yes	
Slideshow of Portfolio that looks great on all devices	Yes	
Images are optimized, so pages load fast and visitors don't click away!	Yes	
Social media icons you can customize on the top of every page	Yes	
Create forms, slide-ins and pop-overs easily	Yes	
Costs a low flat fee and NOT a monthly subscription	Yes	
Includes Website Hosting	Yes	
Includes How-To Videos	Yes	
Includes Website Support - You always get guidance	Yes	
Can get up and ready within a couple weeks and is DONE!	Yes	

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